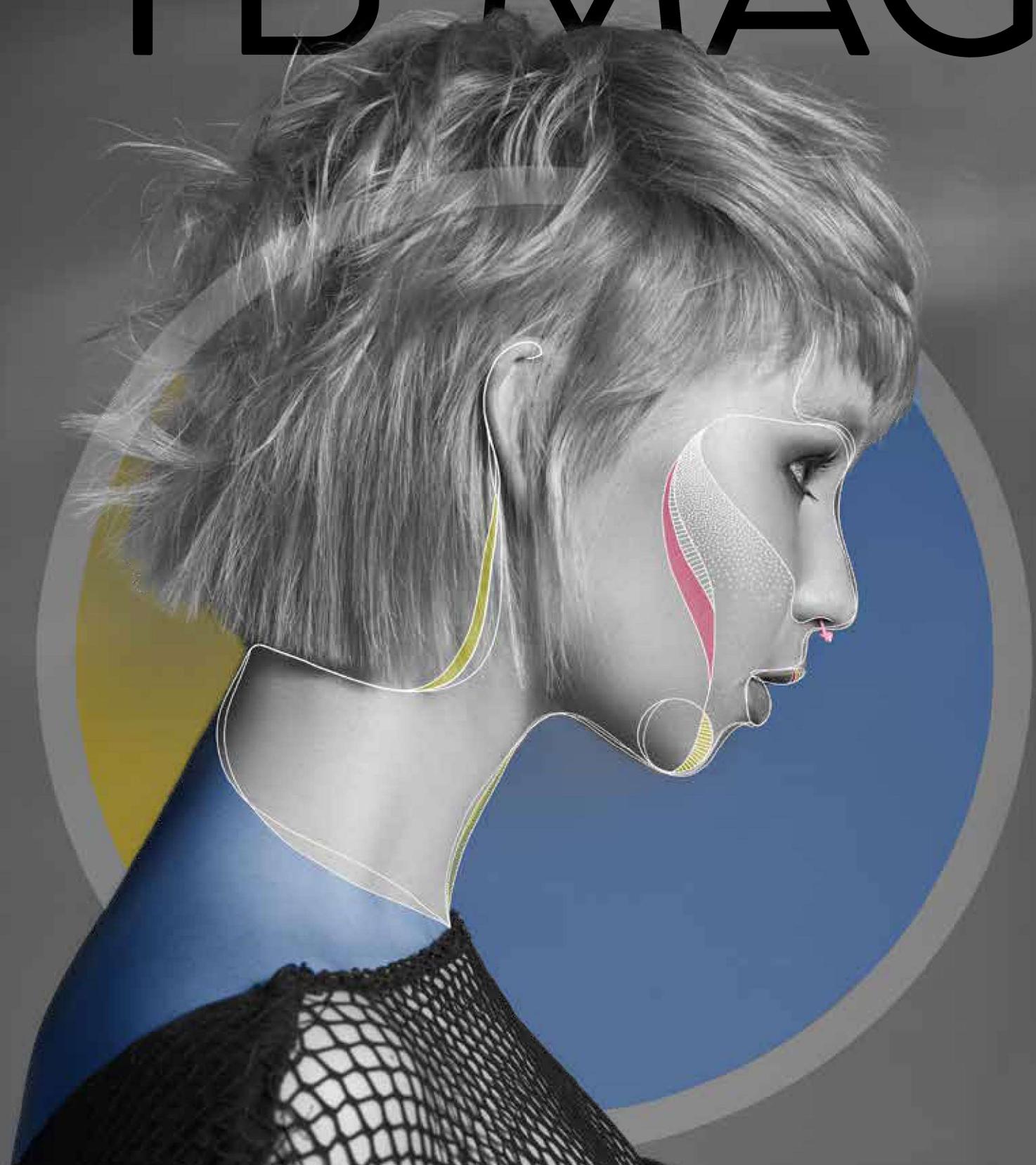


# TB MAG





## SALON ROOMING

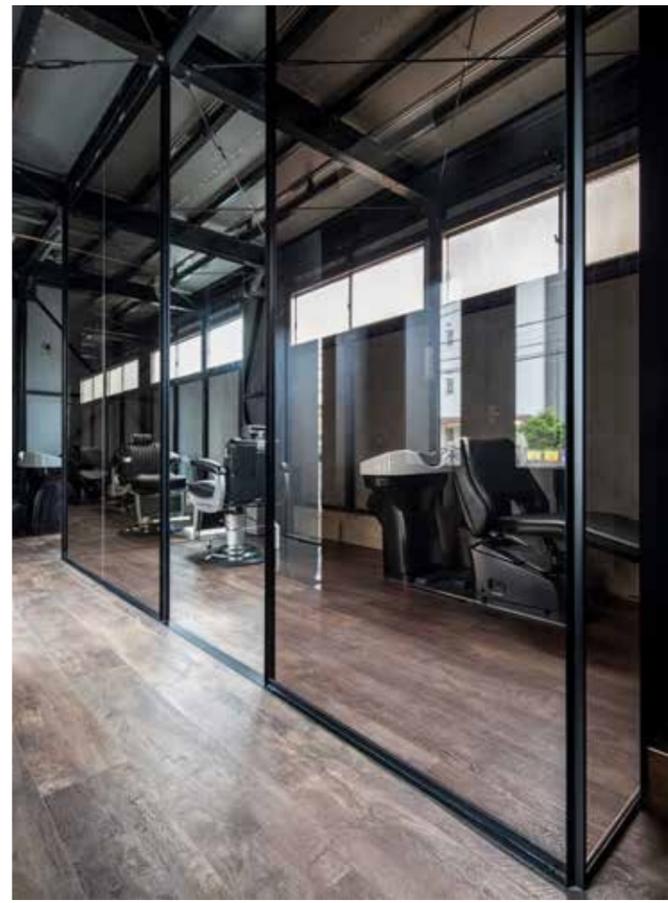
The “Salon Rooming” concept was launched in the 2000s by Takara Belmont Corporation and in just a few years it conquered markets around the world. Today, in Japan, more than 40% of salons have a dedicated room, private or semi-private, to welcome the customer into a personalized consultation and SPA space.

The private room enhances the overall customer experience within the salon, offering a quiet and relaxing environment in which to enjoy services without external distractions or noise.

The term “Head SPA”, or hair SPA, refers to a hair and scalp treatment service that aims to offer customers a relaxing moment similar to that of a traditional SPA.

These treatments aim to improve the health and appearance of the hair, providing an overall luxurious and well-being experience that makes the difference.

The creation of a private cabin inside the salon brings new creative energy for the hairdresser, new loyal customers and new profits.

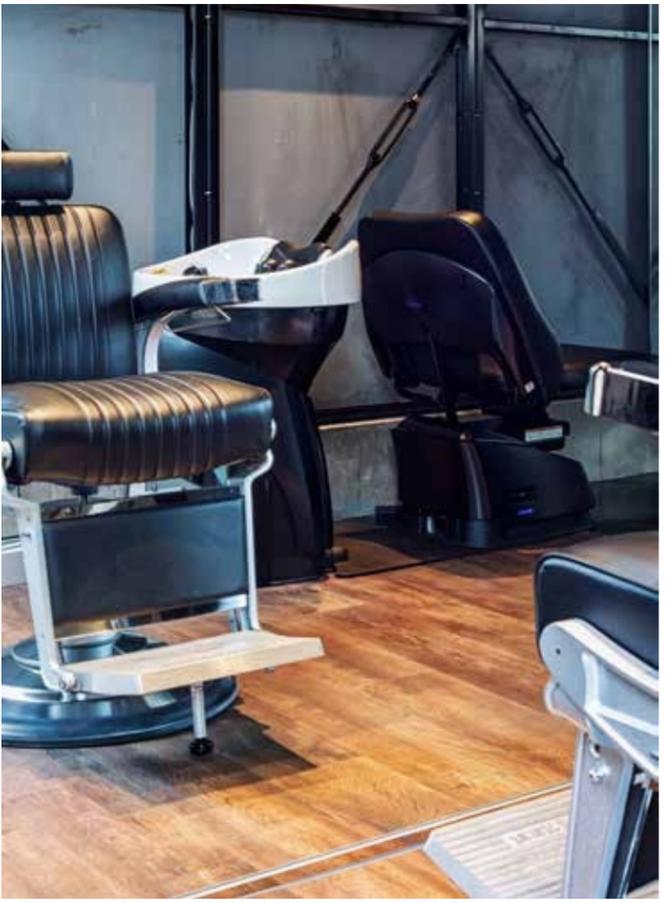


CURRENS  
OF STYLE  
KANAGAWA

Products: Apollo and Yume

PRODUCTIVITY

*With the private room the profit margin increases, without giving up the best customers.*





## DAISY NARA

Products: Raf #02 and Yume Nagomi

## LOYALTY

*A unique treatment menu  
characterizes the salon and  
consolidates the number of loyal  
customers.*





## EVE HAIR LOUNGE TOKYO

Products: Morb and Yume Suite

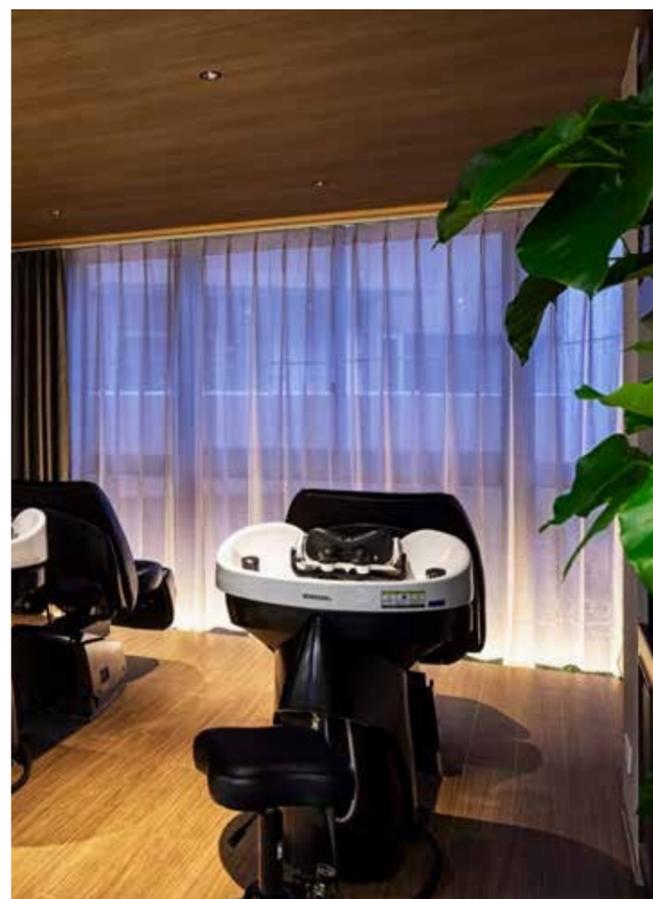
## LUXURY ORIENTED

*Luxury understood as the aspiration for a one-of-a-kind service aimed at the customer who is looking for that type of experience and is willing to repeat it once tried.*





**TAKARA  
BELMONT**



## LEGG. BY GUFO KANAGAWA

Products: Luar and Yume Espoir

## CONSULTANCY

*Offer the customer an area in which  
give greater value to the specialized  
consultancy.*





## ONE DAY SHIBUYA

Products: Yume Espoir

## HOSPITALITY

*A space isolated from the noise of  
the salon to make the most of the  
SPA services.*





**TAKARA  
BELMONT**



# TAYA AOBADAITEN KANAGAWA

Products: Luar and Yume Espoir + Yume Swing

## SPA

*Water, as the element of relax,  
involves all the senses and  
emphasizes the pleasantness of the  
time spent inside the salon.*





**TAKARA  
BELMONT**

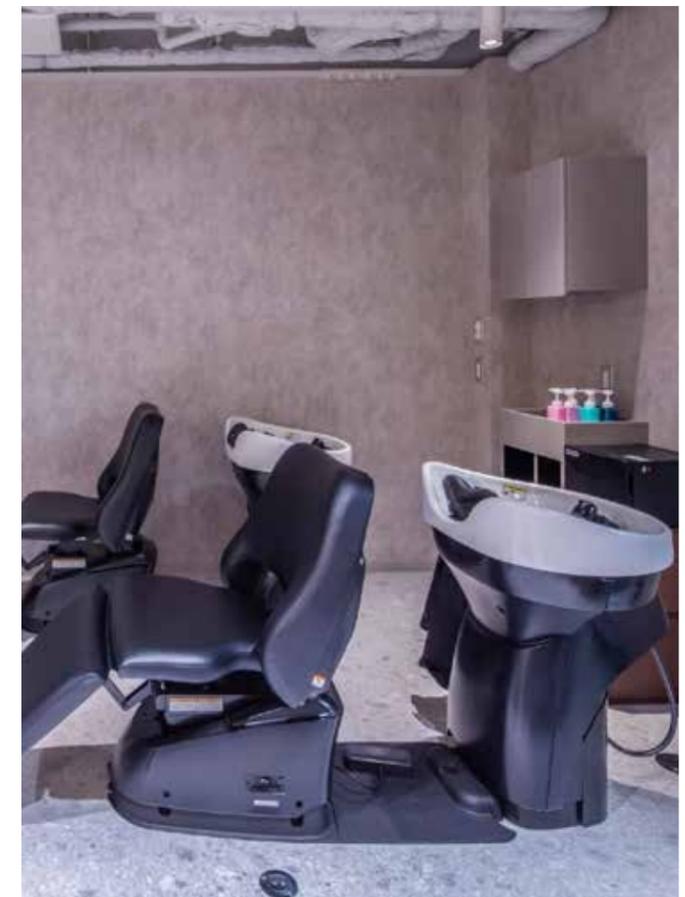


## THE BRIDGE KYOTO

Products: Inova-EX, Vintage ALT and Yume Espoir

## ONE TO ONE

*The one-to-one relationship between the professional hairdresser and the client is enhanced by the reserved and confidential space.*





# CUT STUDIO AMUSE TOKYO

Products: Coff and Yume

## PRIVACY

*A secret space, away from everyone's eyes to attract even the most VIP customers.*





DAVIN  
TOKYO

Products: Shiki and Yume Espoir

SILENCE

*Silence as a cure for relieving stress  
and enhancing the comfort of  
moments dedicated to oneself.*





## GROOM HAIR&SPA GIFU

Products: Lim #1201 and Yume Noble

## WAITING TIME

*With the private room the customer is constantly followed during all the steps and therefore he has the feeling he's making the best use of his time.*





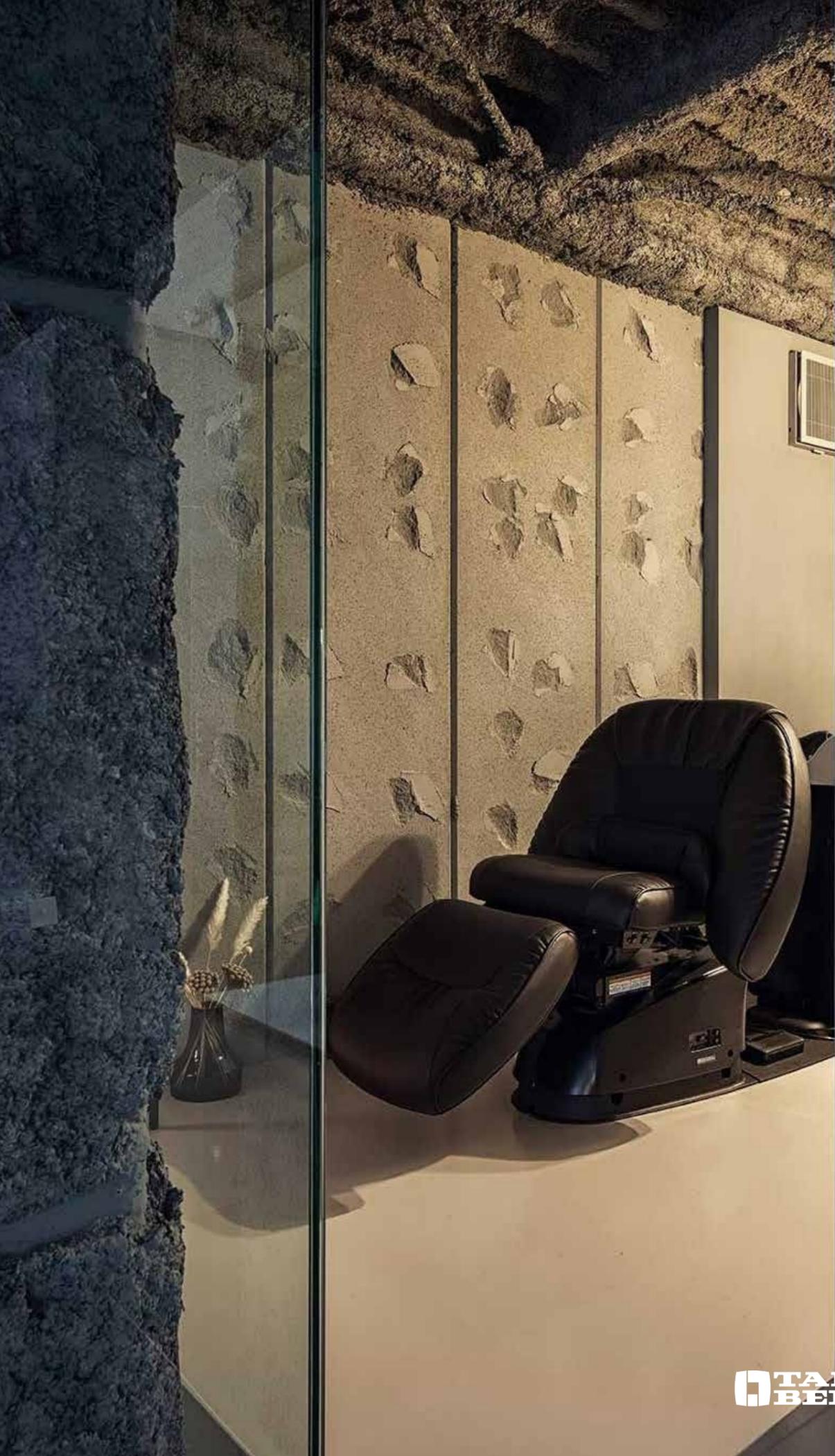
AMI HAIR  
SHIZUOKA

Products: Luar and Vintage ALT

TECHNIQUE

*Time and money spent by the professional on his own training find the right value within the cabin spaces, where the best techniques can also be perceived and explained to the customer.*





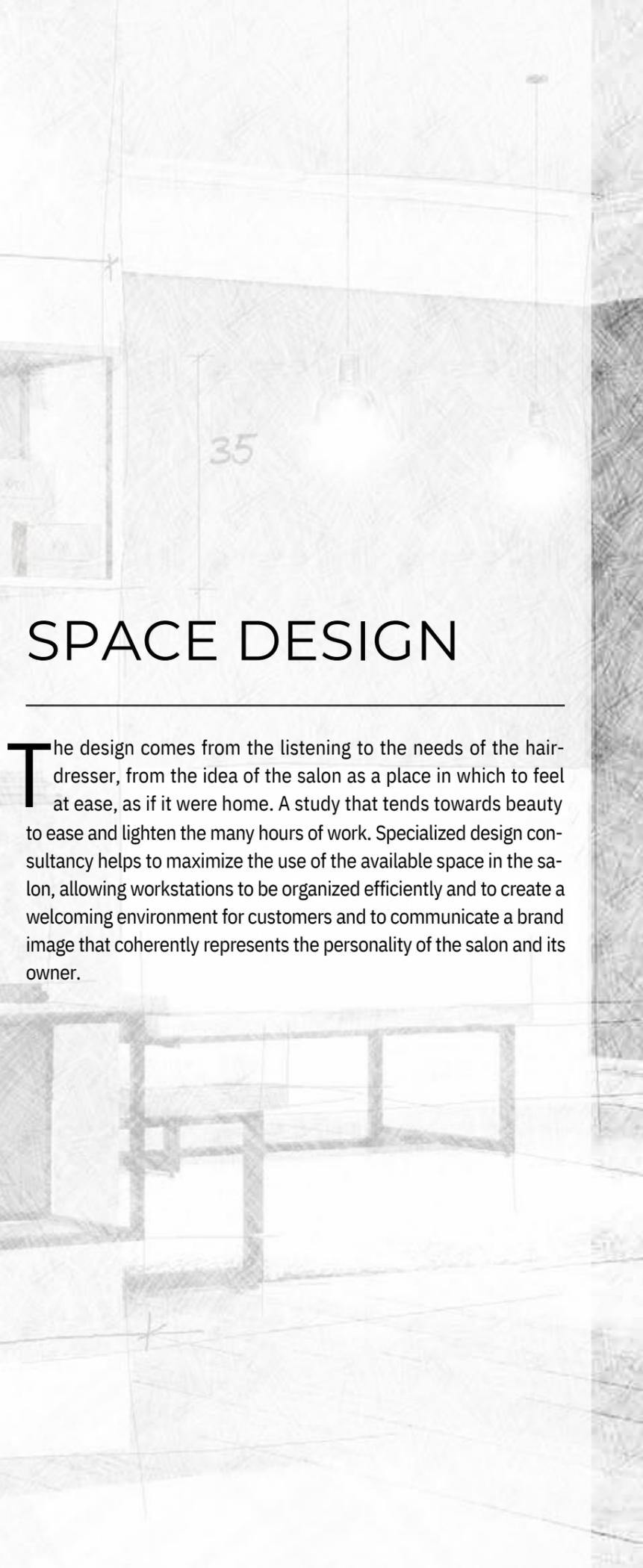
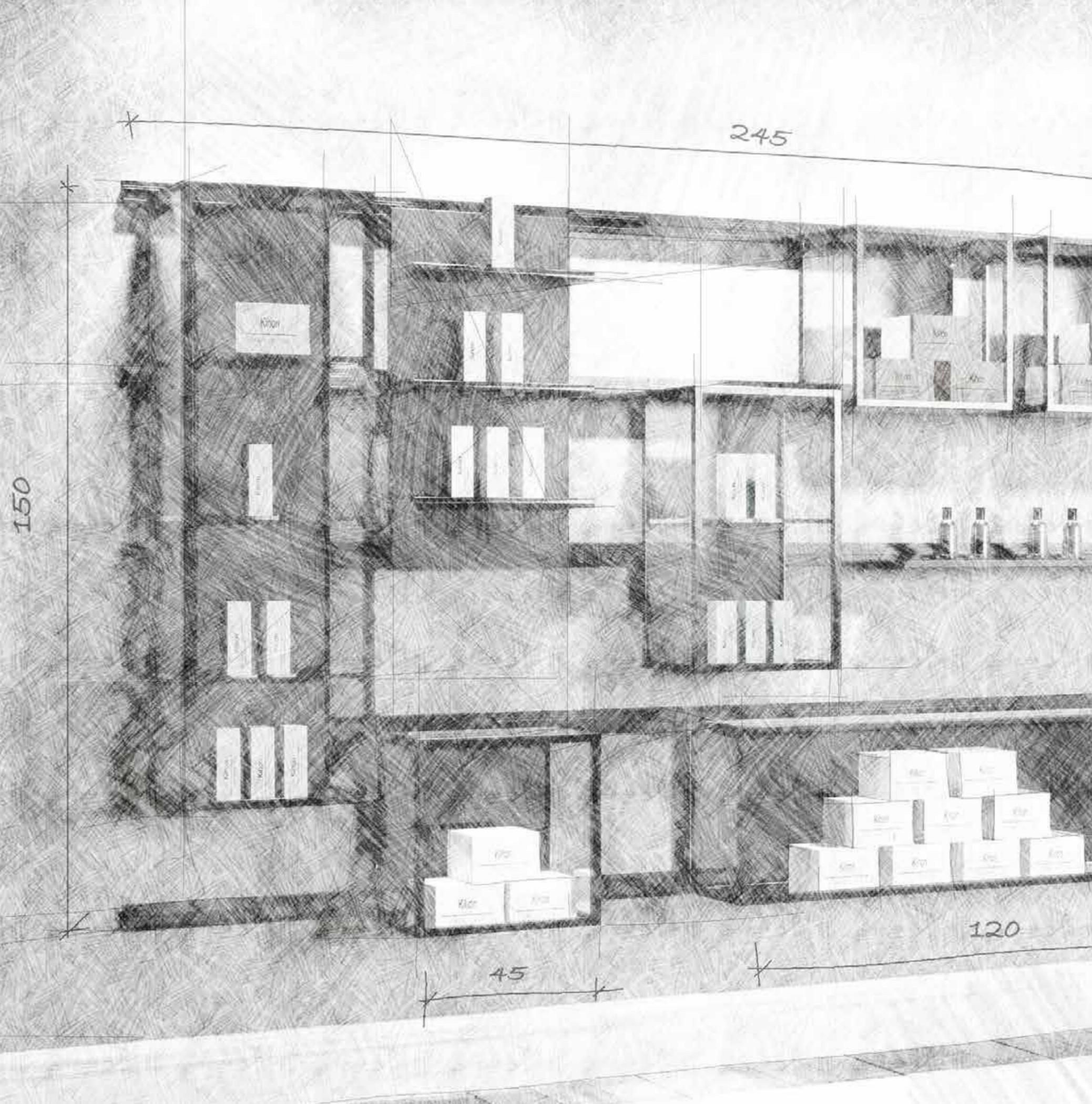
## MAISON YOHAKU TOKYO

Products: Harp and Yume Noble

## SENSORY SPACE

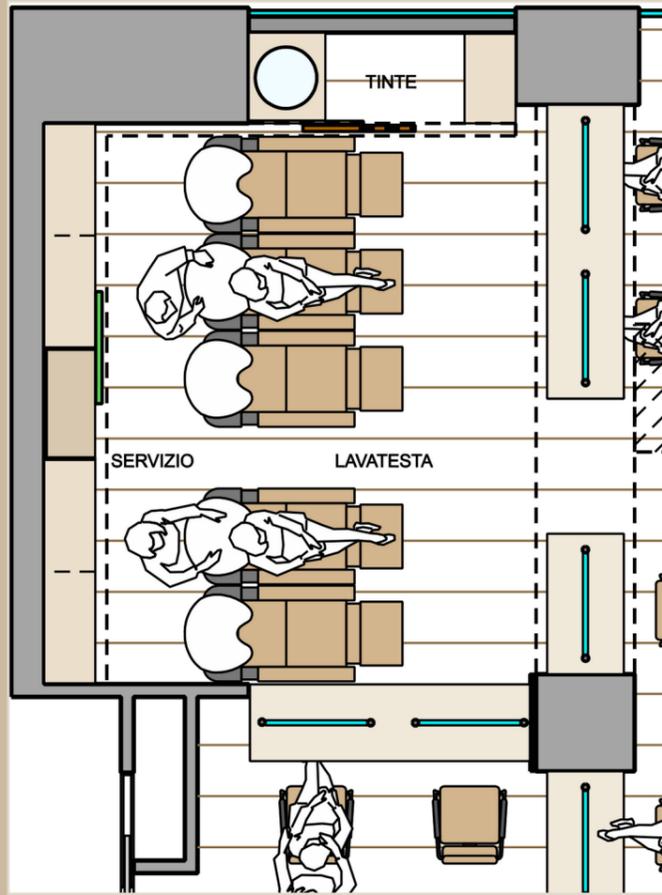
*The target is to surround the customer in a chromatic variety that immediately recalls sensations of lightness and well-being.*





## SPACE DESIGN

The design comes from the listening to the needs of the hairdresser, from the idea of the salon as a place in which to feel at ease, as if it were home. A study that tends towards beauty to ease and lighten the many hours of work. Specialized design consultancy helps to maximize the use of the available space in the salon, allowing workstations to be organized efficiently and to create a welcoming environment for customers and to communicate a brand image that coherently represents the personality of the salon and its owner.



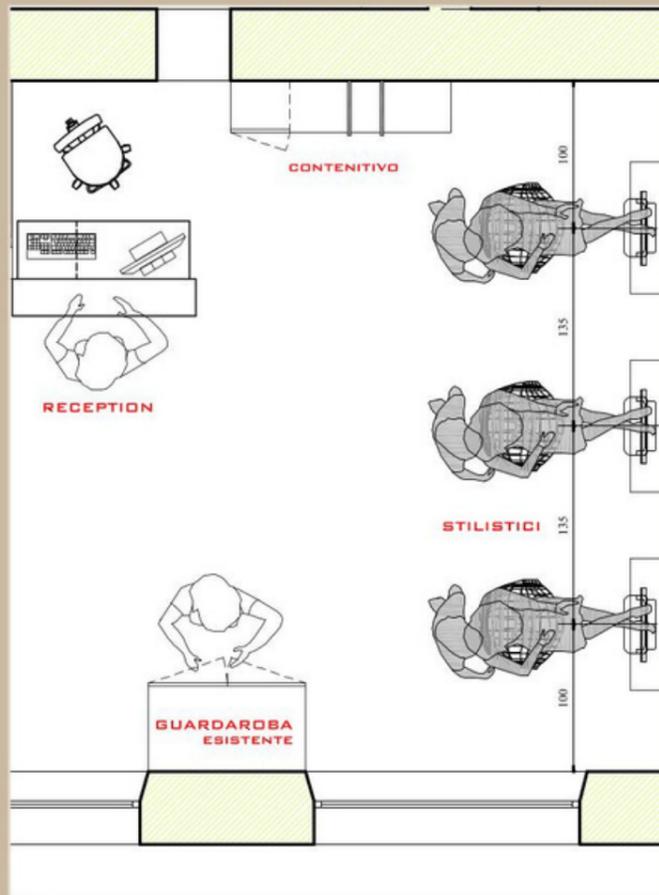
# TONI&GUY SAN BABILA MILANO



Start of project design March 2023  
Salon opening September 2023

Customized production of all furniture for the retail area, reception, styling units and technical area.

Styling chairs: Morb and Vega.  
Backwash units: Suite Paradise



# ANTEPRIMA ACCONCIATURE RALDON (VERONA)

Start of project design September 2022  
Salon opening January 2023

Customized production of all furniture for the reception area, styling units and technical area.

Styling chairs: Thea and A1601M.  
Backwash units: Swash Adria.











ROLLER-BALL F

€ 2.680 + VAT



SPA MIST II  
FULL OPTIONAL

€ 2.680 + VAT

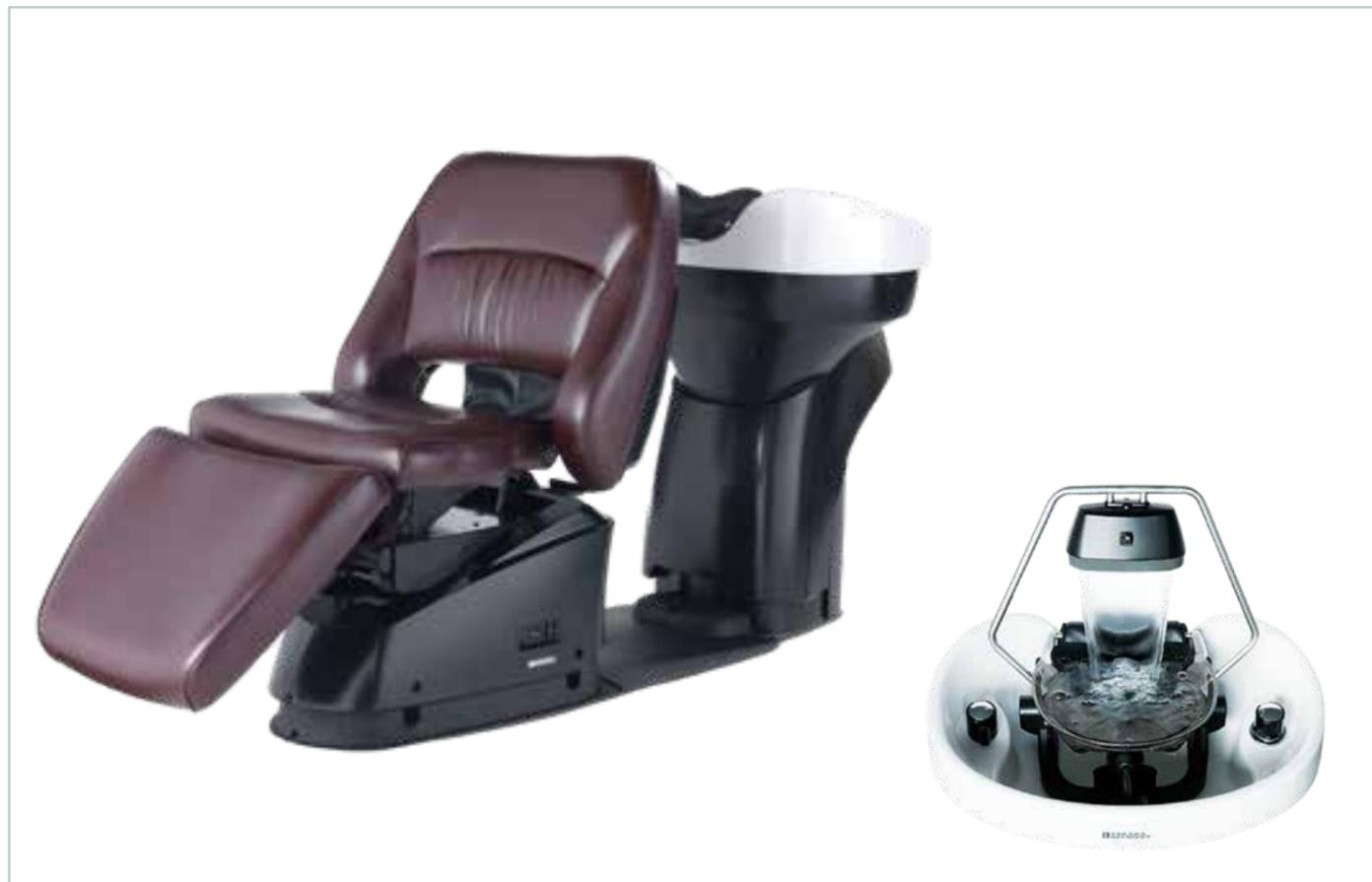
CARE DRY G  
€ 2.680 + VAT



ALL THE TAKARA  
BELMONT  
PROCESSORS FOR THE  
SAME PRICE

TRY THE BEST FOR  
YOUR SALON.





YUME ESPOIR ESL  
+ YUME HEADBATH

€7.500 + VAT

YUME HEADBATH

2 YUME ESPOIR ESL  
€ 13.000 + VAT

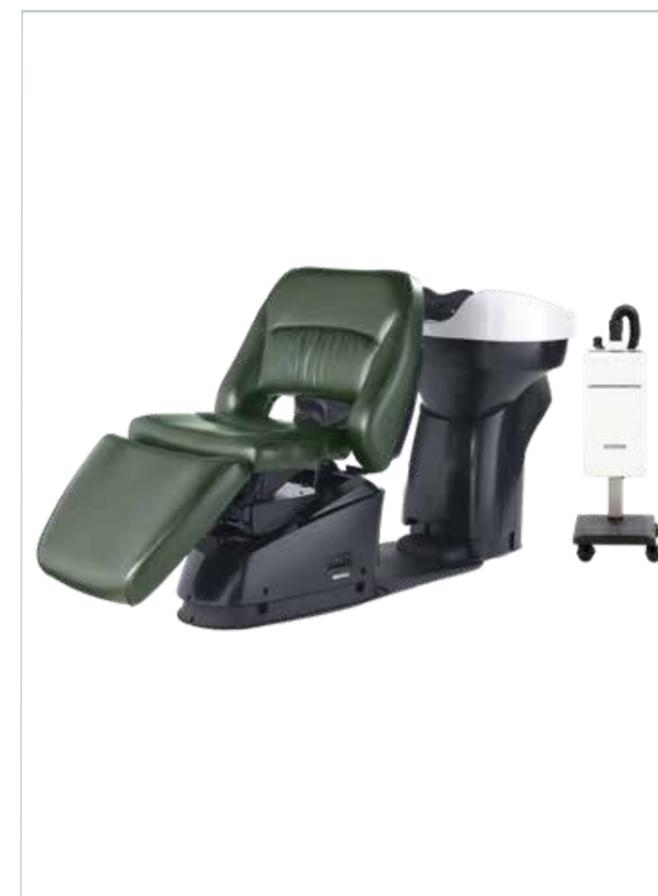
1 HEADBATH FOR FREE



SPA MIST II

2 YUME ESPOIR ESL  
€ 14.400 + VAT

1 SPA-MIST II FOR FREE





### SPIRIT BACKWASH

WITH ELECTRIC LEGREST  
+ GEL SILICON NECKREST

€ 2.980 + VAT



THEA  
2 CHAIRS  
WITH STAR BASE

€ 1.472 + VAT

### SPIRIT BACKWASH

WITH ELECTRIC LEGREST AND AIR MASSAGE  
+ GEL SILICON NECKREST

€ 3.980 + VAT



THEA WOOD  
2 CHAIRS  
WITH ROUNDED BASE

€ 2.352 + VAT





VEGA  
2 CHAIRS  
WITH ROUNDED BASE

€ 2.340 + VAT



SHIKI  
2 CHAIRS  
WITH ROUNDED BASE

€ 1.540 + IVA

CLIO  
2 CHAIR  
WITH STAR BASE

€ 1.480 + VAT



SHIKI  
2 CHAIRS  
WITH STAR BASE

€ 1.520 + VAT





## APOLLO ICON WITH CHROME ROUND BASE

2 CHAIRS € 6.660 + VAT

MINI CABI TOWEL WARMERS FOR FREE WITH THE  
ORDER OF TWO APOLLO ICON BARBER CHAIRS.

3 CHAIRS € 9.990 + VAT

MINI CABI TOWEL WARMERS + TBM-2002K  
TROLLEY FOR FREE WITH THE ORDER OF THREE  
APOLLO ICON BARBER CHAIRS.



## ECO SHOWER HEAD + COMFORT GEL NECKREST € 160 + VAT

(Price list € 240 + VAT)

New generation adjustable shower head, designed to optimize water consumption.

Two modes of use available, changeable only with a click:

- shower mode
- low splash foaming mode

The shower head is suitable with all Takara Belmont backwashes.



## MN01 (2 PCS) € 680 + VAT

Multifunctional storage trolley, in steel, on anti-hair swivel wheels.

## MN03 (2 PCS) € 630 + VAT

## TBM2002K (2 PCS) € 510 + VAT

Powder coated metal trolley, modular and practical, on swivel wheels.

## JOLLY METAL EASY (2 PCS) € 840 + VAT

Metal trolley with shiny or satin chrome finish with "linen canvas" effect.

It can fit up to four drawers, equipped with low-friction anti-hair wheels.

4 drawers included. Shelves excluded.

## MAGNETIC SHELVES € 120 + VAT

## PLASTIC SHELVES € 41 + VAT



## EUROPEAN OFFICES

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[commerciale@takaraitaly.it](mailto:commerciale@takaraitaly.it)

EUROPEAN VIBES  
CATALOGUE



INTERNATIONAL  
CATALOGUE



All prices shown do not include transport and assembly.

All images are for illustrative purposes.

Products are subject to change.



**TAKARA  
BELMONT**

Rise into beauty, Walk into life.